



Zero Project **Technology Forum** **Tokyo 2026**

In collaboration with



Coco Tape

Tactile Guidance for People with Visual Impairments

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PLAYWORKS Inc.

Japan



**PLAYWORKS is a design consultancy specializing
in inclusive design and accessibility.**

SONY

SHARP

EPSON

 **Meta**

KOKUYO

 **野村不動産**

NIKKEN
EXPERIENCE, INTEGRATED

集英社


Takashimaya


unicef

From Tactile Paving to Coco Tape

A new approach to indoor accessibility



What is Coco Tape ?

PORTABLE / FLEXIBLE / EASY TO INSTALL



- The route is explained verbally.
- Following Coco Tape white cane and feet.
- Arriving at the seat independently.



USER VOICE

What Coco Tape Means to Users

**It's hard to ask for tactile paving,
but Coco Tape is much easier to request**

**With Coco Tape, I could walk independently
without getting lost, and I felt safe.**

**I'm excited that Coco Tape could expand
where we can go.**



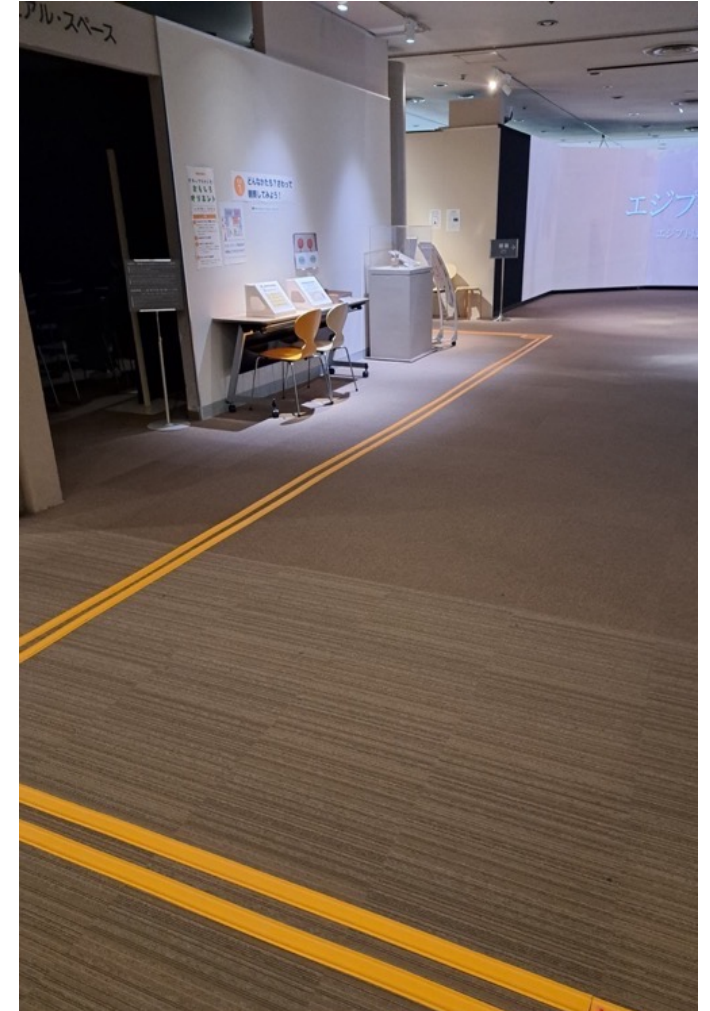
From Product to Implementation

5.9 km
INSTALLED

OFFICE



MUSEUM



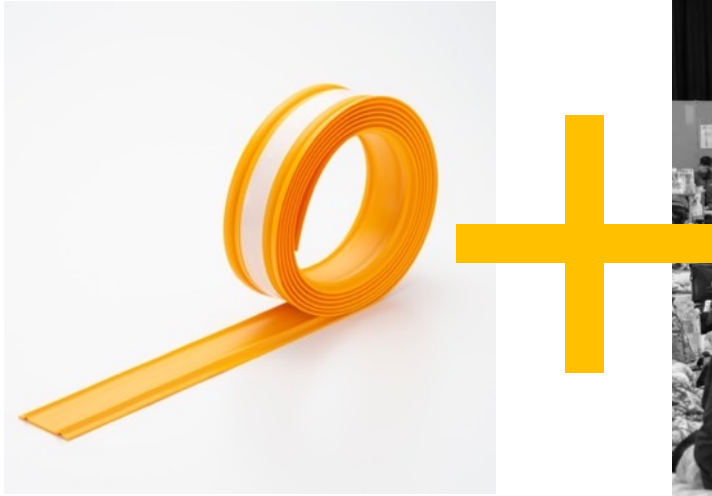
**≈ 18 TOKYO
TOWERS**



**≈ HEIGHT OF
MT. KILIMANJARO**

From Implementation to Scale

New Possibilities for Coco Tape



**Coco Tape
Emergency Shelter Kit**



**Coco Tape
Polling Station Kit**



Where shall we go from here today?